



International projection mapping competition

CALENDAR

Registration :
Until 31st may 2020

Deadline for applications :
23rd August at midnight

Screening dates of the selected works:
17th, 18th and 19th September 2020

Awards Ceremony :
Friday 18th September 2020

As part of La Fête des Images 2020, Image'Est and the City of Epinal are organising an **international projection mapping competition**.

This competition is open to established and emerging artists working in the fields of cinema, audio-visual media, and visual, graphic and digital arts.

The submissions must be adapted to the architecture of the north façade of the **Place des Vosges in Epinal** (see attached model).

Public screenings will take place on the **17th, 18th and 19th September 2020**.

Applicants are invited to register in one of the following two categories:

- Experienced Artists
- New Talents

The winner of the Experienced Artists category will receive the **Grand Prize, which includes a €5,000 artistic commission as part of the 2021 Image Festival**.

The winner of the New Talents category will receive the **€500 New Talent Award** and will be selected to participate in the **«Emergence» Workshop** organised jointly by the City of Epinal and the City of Lyon.

In addition to their presentation as part of the 2020 Fête des Images in Epinal, the creations from the workshop will also be featured at La Fête des Lumières in Lyon in December 2020.



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Competition rules

INTERNATIONAL PROJECTION MAPPING COMPETITION

ARTICLE 1 - COMPETITION ORGANISERS

• The competition is organised by the City of Epinal and the association Image'Est, the visual-cultural centre in the Grand Est region of France, as part of the Image Festival which will take place on the 17th, 18th and 19th September 2019.

ARTICLE 2 - PURPOSE OF THE COMPETITION

- The competition is part of a process to support the creation and emergence of new talents in the field of architectural projection.
- The members of the jury will pay particular attention to the narrative aspect of the presented works.

ARTICLE 3 - CONDITIONS OF PARTICIPATION

- Participation in the competition is free and open to all, experienced or emerging artists, and implies full and complete acceptance of these rules.
- The competition is open to international participants.
- Applicants must compete in one of the following two categories:

- Experienced artists: artists with at least one public representation in the field of architectural projection or experienced artists in another field who are newly emerging in this discipline,

- New talents: students, graduates or self-taught people who have mastered the standards and techniques of architectural projection.

• *Winners of the 2019 «Emergence» Workshop are automatically selected to participate in the 2020 competition in the Experienced Artists category.*

ARTICLE 4 - APPLICATION PROCEDURES

• Registration is open until the **31st May 2020**. The registration form must be returned by e-mail to the following address, accompanied by these dated and signed regulations: contact@image-est.fr - see Appendix 3.

• Candidates are free to participate individually or as a team. In the latter case, it is advisable to appoint a team leader at the time of registration, who will alone be eligible for admission to the Workshop.

• Submissions must be sent digitally before **Sunday 23rd August at midnight** to the following address :

IMAGE'EST

contact@image-est.fr

- Submissions must be made via an online data transfer service (FTP, WeTransfer, Dropbox or equivalent) or a physical storage device (USB stick, hard disk or Blu-ray - returned on request).

The submission must consist of all the following Elements :

- 1) The title of the work;
- 2) A statement explaining the candidate's motivation (1000 characters approx.);
- 3) the pitch of the story (1000 characters approx.)
- 4) 3 extracted stills (resolution 300 DPI);
- 5) A preview version (MPEG4 format);
- 6) The final version to be released (TGA suites resolution 2480 x 1920 pixels);
- 7) The uncompressed soundtrack (WAV format 48 kHz frequency 16 bits);
- 8) Statement of commitment to or relinquishment of the prize.

ARTICLE 5 - CONTENT OF APPLICATIONS

- The duration of each piece must last between 1 and 3 minutes (title and the credits included).The works must include soundtracks and be designed



to adapt to the architecture of the north façade of the Place des Vosges in Epinal - see Appendix 1.

- Themes are set depending on the category in which the candidates are competing:

- Experienced Artists:

cycle

- New talents:

comicstrip

(You can inspire yourself with popular images on the Musée de l'Image website <https://webmuseo.com/ws/musee-de-l-image/app/report/les-collections.html>)

- The format is entirely at the candidates' discretion: live action, animation, VFX, virtual reality, etc.
- Any submissions of a vulgar, racist, defamatory, discriminatory nature or offensive to human dignity, in contradiction with the laws in force, contrary to morality and/or public order, violating in any way the rights of a third party and, in particular, human rights, will be refused. In this respect, candidates have no recourse against the organisers and/or members of the jury.

ARTICLE 6 - SELECTION PROCESS

- The jury composed of professionals and artists from the world of cinema, audio-visual media, and visual, graphic & digital arts will award the following prizes:

- Experienced Artists Category: the Grand Prize with an artistic commission worth €5,000 for the participation as a guest artist in the 2020 Image Festival;

- New Talents Category: the New Talent award of €500.

- The Grand Prize winner will be accompanied throughout by **Marie-Jeanne Gauthé** - set designer - video designer - graduated in visual arts from the Ecole Nationale des Arts Déco de Paris, as well as the Ecole des Arts Appliqués de Paris.

- The winner of the Prize awarded in the New Talents category will be selected to participate in the «Emergence» Workshop. It will be held at the **École des Gobelins** during the first week of October (details to come).

- The «Emergence» Workshop is part of the programme of the **Lyon's Fête des Lumières** and the **Epinal's Fête des Images**. This architectural projection Workshop is divided into two parts: narrative and technical, a special attention will be paid to the storytelling.

- New Talents are accompanied throughout the workshop by internationally recognised digital arts professionals.

- These projects will be included in the programme of the 2020 Fête des Lumières as well as the 2020 Fête des Images and will benefit from publicity through all promotion of these two events.

- The winners of the New Talents

category who will have participated in the 2020 «Emergence» Workshop will automatically be selected to present their creations as part of the International Projection Mapping Competition at the 2021 Fête des Images in the Experienced Artists category. At the end of the Fête des Lumières, a winner will be chosen by the City of Lyon.

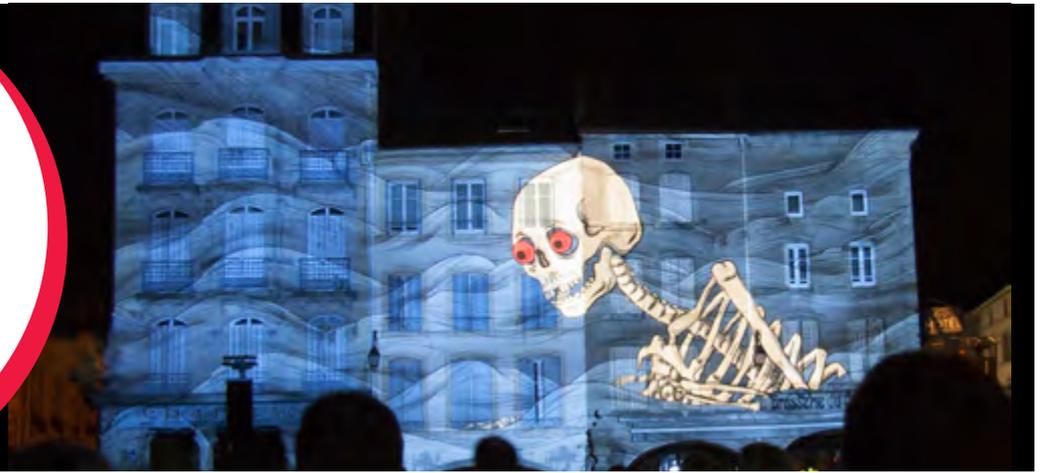
It is specified that in the case of a team application, only the designated project manager will participate in the Workshop.

- All the submissions will be showcased publicly on Thursday 17th, Friday 18th and Saturday 19th September 2020 on the north façade of the Place des Vosges in Epinal.

- All candidates whose work is selected are invited to attend the awards ceremony on Friday 18th September 2020 (location and time to be confirmed). The winners must be present on the day of the award ceremony. The travel expenses (return train tickets) of the winners or their representatives will be covered by the organisers up to a maximum of €100 per project.

- If, in the case of a force majeure, a winner cannot be present to accept the prize on the day of the ceremony, it will be sent to the address indicated at the moment of registration. The organisers cannot be held responsible in the event of a delivery error, the loss of the prize or the inability to contact the winner.

- The organisers reserve the right, depending on the number of



submissions, to make, in agreement with the members of the jury, a pre-selection of the works to be screened on 17th, 18th and 19th September 2020. The choices of the organisers and members of the jury are final, and no dispute for any reason whatsoever may be raised against them.

ARTICLE 7 - LICENCING RIGHTS

• Each of the works submitted to the organisers as part of the competition, whether or not it appears among the selected works and/or the winning works, is likely to be broadcast, for non-commercial purposes, on the Internet, on television, by any existing or future means, in any form and/or on any known or unknown medium to date, or as part of awareness-raising activities by any medium, which the candidates expressly accept, under the following conditions:

- In the context of the above-mentioned projections, the organisers undertake to indicate the following: «Produced as part of the video mapping competition at the Epinal Image Festival» followed by the name(s) and surname(s) of the person(s) concerned.

• The organisers undertake not to damage, in any way, the integrity of the works presented in the context of the competition.

ARTICLE 8 - COMMITMENT OF THE CANDIDATE

• The candidate certifies that he/she is the author or co-author of the work

he/she presents and guarantees the organisers against any recourse by any third party in this respect.

• The candidate guarantees the organisers that his/her work is an original creation that does not involve any infringement of intellectual property rights.

• The candidate guarantees the organisers that he/she holds the necessary rights and authorisations from the rights holders, third parties and/or community trust companies, in particular as regards the image rights of persons to be filmed, and the copyright for the musical pieces to be broadcast. Otherwise, the candidate would automatically be disqualified.

• By participating in the competition, the candidate transfers to the organisers, on a non-exclusive and free of charge basis, the rights of reproduction, representation and adaptation of his/her work, in whole or in part, for all and for the legal term of copyright protection.

• The organisers are free to use all or part of the works sent to them, it being understood that the works will be used exclusively for promotional and communication purposes, excluding any commercial exploitation.

• The winners expressly authorise the organisers to use their surnames and forenames for all purposes of promoting the competition and in particular for the publication of the list of winners in the audio-visual press, whether paper or electronic, whatever the medium

used, in particular on the Image Festival website.

• The winners may be invited by the organisers, without obligation, to participate in certain communication events.

• If the candidate is a winner in the New Talents category, he/she commits to participating in the «Emergence» Workshop - see Appendix 4

ARTICLE 9: PROTECTION OF PERSONAL DATA

• The personal information collected in the context of the competition is processed in accordance with the French Data Protection Act No. 78-17 of 6 January 1978.

• Applicants are informed that personal data concerning them are recorded and are required to take their participation into account.

• In accordance with the French Data Protection Act, any candidate has the right to access, modify and rectify personal data concerning him/her, and may oppose the computer processing of this information upon simple request by writing to the following address: contact@image-est.fr

ARTICLE 10: CONDITIONS FOR MODIFICATION

• The organisers reserve the right, for any reason whatsoever, to modify, extend, shorten, suspend or cancel the



contest without incurring any liability.

- In any of these cases, no compensation would be granted to the candidates.

ARTICLE 11: ACCEPTANCE OF THE RULES

- The mere fact of participating in the contest denotes full and complete acceptance of these rules, and arbitration by the organisers of listed and non-listed cases.
- The parties shall endeavour to resolve amicably any dispute that may arise in connection with the execution of these regulations. In the event of any remaining disagreement, the courts of Epinal shall have exclusive jurisdiction.

Registrations : until 31st May 2020

**Complete application to be sent before
23rd August 2020 at midnight**

IMAGE'EST | 2 rue de Nancy – 88000 Épinal

Do not forget to include :

A statement outlining motivation

3 images extracted from the work (resolution 300 DPI)

A preview version (MPEG4 format)

The final version to be released (TGA suite resolution
2480x1920 pixels)

The uncompressed soundtrack (WAV format 48kHz
frequency 16 bits)

Appendices duly completed and signed



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Grand Est
Région Grand-Est

Date and signature of the candidate preceded by the statement;
"read and approved, good for agreement":



MODEL OF THE NORTHERN FACADE OF THE PLACE DES VOSGES, EPINAL





Appendix 2

INTERNATIONNAL PROJECTION MAPPING COMPETITION

REGISTRATION

until 31st of May 2020 to : contact@image-est.fr

Surname **First name**

Experienced artist New talent

Address

Postal Code **City**

Country

E-mail **Telephone**

Film title **Duration**

Date and signature: of the candidate



Appendix 3

INTERNATIONNAL PROJECTION MAPPING COMPETITION

«EMERGENGE» WORKSHOP

to be returned to : contact@image-est.fr

I, The undersigned....., residing at..... **Postcode:**.....

City : **Country :**

undertake to participate in the workshop organised at the École des Gobelins (Paris) in the first week of October 2020 if I am the winner of the International Video Mapping Competition, organised in Épinal on the 17th, 18th and 19th September 2020 in the New Talents category.

E-mail : **Telephone :**.....

Date and signature of the candidate :



Appendix 4

• FÊTE DES LUMIERES 2020
FÊTE DES IMAGES 2021

RENUNCIATION OF THE GRAND PRIX OF THE CATEGORY CONFIRMED ARTISTS

CONTACT@IMAGE-EST.FR

I, The undersigned....., residing at..... **Postcode:**.....
City :..... **Country :**.....

Renounce the entire Grand Prix, Confirmed Artists category, being engaged on other projects in September 2021. I will therefore not be the artist invited to the next edition of the Fête des Images.

E-mail : **Telephone :**

Date and signature of the candidate :