

# International projection mapping competition

## CALENDAR

Pre-registration :  
from 1st April to 30th June 2019

Deadline for applications :  
1st September 2019 at midnight

Screening dates of the selected works:  
19<sup>th</sup>, 20<sup>th</sup> and 21<sup>st</sup> September 2019

Awards Ceremony :  
Friday 20<sup>th</sup> September 2019

As part of the 2019 Image Festival, Image'Est and the City of Epinal are organising an **international projection mapping competition**.

This competition is open to established and emerging artists working in the fields of film, audio-visual media, and visual, graphic & digital arts.

The submissions must be adapted to the architecture of the north façade of **Place des Vosges in Epinal** (see attached model).

Public screenings will take place on the **19<sup>th</sup>, 20<sup>th</sup> and 21<sup>st</sup> September 2019**.

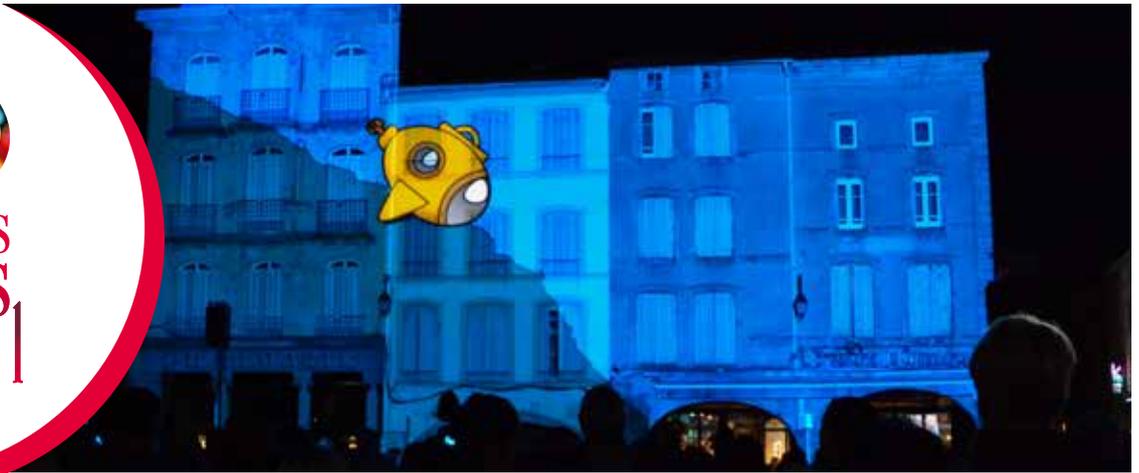
Applicants are invited to register in one of the following two categories:

- Experienced artists
- New talents

The winner of the Experienced Artists category will receive the **Grand Prize**, which includes a **€5,000 artistic commission** as part of the 2020 image festival.

The winner of the New Talents category will receive the **€500 New Talent Award** and will be selected to participate in the **«Emergence» Workshop** organised jointly by the City of Epinal and the City of Lyon.

In addition to their presentation as part of the 2020 image festival in Epinal, the creation from the workshop will also be featured at the **Festival of lights in Lyon in December 2019**.



# Competition rules

## INTERNATIONAL PROJECTION MAPPING COMPETITION

### ARTICLE 1 - COMPETITION ORGANISERS

• The competition is organised by the City of Epinal and the association Image'Est, the visual-cultural centre in the Grand Est region of France, as part of the Image Festival which will take place on the 19th, 20th and 21st September 2019.

### ARTICLE 2 - PURPOSE OF THE COMPETITION

- The competition is part of a process to support the creation and emergence of new talents in the field of architectural projection.
- The members of the jury will pay particular attention to the narrative aspect of the presented works.

### ARTICLE 3 - CONDITIONS OF PARTICIPATION

- Participation in the competition is free and open to all, experienced or emerging artists, and implies full and complete acceptance of these rules.
- The competition is open to international participants.
- Applicants must compete in one of the following two categories:

- Experienced artists: artists with at least one public representation in the field of architectural projection or experienced artists in another field who are newly emerging in this discipline,

- New talents: students, graduates or self-taught people who have mastered the standards and techniques of architectural projection.

• *Winners of the 2018 «Emergence» Workshop are automatically selected to participate in the 2019 competition in the Experienced Artists category.*

### ARTICLE 4 - APPLICATION PROCEDURES

• Pre-registration is open from April 1st to June 30th, 2019. The registration form must be returned by e-mail to the following address, accompanied by these dated and signed regulations: [contact@image-est.fr](mailto:contact@image-est.fr) - see Appendix 3.

• Candidates are free to participate individually or as a team. In case of the latter, it is advisable to appoint a team leader at the time of pre-registration, who will alone be eligible for admission to the Workshop.

• Submissions must be sent digitally before **Sunday 1<sup>st</sup> September 2019** at midnight to the following address :

### IMAGE'EST

2 rue de Nancy  
88000 Épinal  
[contact@image-est.fr](mailto:contact@image-est.fr)

- Submissions may be made via an online data transfer service (FTP, WeTransfer, Dropbox or equivalent) or a physical storage device (USB stick, hard disk or Blu-ray - returned on request).

The submission must consist of all the following Elements :

- 1) The title of the work;
- 2) A statement explaining the candidate's motivation (1000 characters approx.);
- 3) 3 extracted stills (resolution 300 DPI);
- 4) A preview version (MPEG4 format);
- 5) The final version to be released (TGA suites resolution 2480 x 1920 pixels);
- 6) The uncompressed soundtrack (WAV format 48 kHz frequency 16 bits);
- 7) Statement of commitment to or relinquishment of the prize.

### ARTICLE 5 - CONTENT OF APPLICATIONS

- The duration of each piece must be between 1 and 3 minutes. The works must include soundtracks and be designed to adapt to the architecture of the north façade of Place des Vosges in Epinal - see Appendix 1.



- Themes are set depending on the category in which the candidates are competing:

- Experienced Artists (choose from the following two themes):

**«Awakening» or «Circus»**

- New talents:

**Free interpretation centred around an Image of Epinal and the theme “Wolf”**

- see Appendix 2

- The format is entirely at the candidates’ discretion: live action, animation, VFX, virtual reality, etc.

- Any submissions of a vulgar, racist, defamatory, discriminatory nature or offensive to human dignity, in contradiction with the laws in force, contrary to morality and/or public order, violating in any way the rights of a third party and, in particular, human rights, will be refused. In this respect, candidates have no recourse against the organisers and/or members of the jury.

#### ARTICLE 6 - SELECTION PROCESS

- The jury composed of professionals and artists from the world of cinema, audio-visual media, and visual, graphic & digital arts will award the following prizes:

- Experienced Artists Category: the Grand Prize with an artistic commission worth €5,000 for the participation as a guest artist in the 2020 Image Festival;

- New Talents Category: the New Talent award of €500.

- The Grand Prize winner will be accompanied throughout by **Marie-Jeanne Gauthé** - set designer - video designer - graduate in visual arts from the Ecole Nationale des Arts Déco de Paris, as well as the Ecole des Arts Appliqués de Paris.

- The winner(s) of the Prize and/or Special Mention awarded in the New Talents category will be selected to participate in the «Emergence» Workshop. It will be held at the **École des Gobelins** during the first week of October (details to come).

- The «Emergence» Workshop is part of the programme of the **Lyon Festival of Lights** and the **Epinal Image Festival**. This architectural projection Workshop is divided into two parts: narrative and technical.

- New Talents are accompanied throughout the workshop by internationally recognised digital arts professionals.

- These projects will be included in the programme of the 2019 Festival of Lights as well as the 2020 Image Festival and will benefit from publicity though all promotion of these two events.

- The winners in the New Talents category who will have participated in the 2019 «Emergence» Workshop will automatically be selected to present their creations as part of the International Projection Mapping Competition at the 2020 Image Festival, in the Experienced Artists category. At the end of the Festival of Lights, a winner

will be chosen by the City of Lyon.

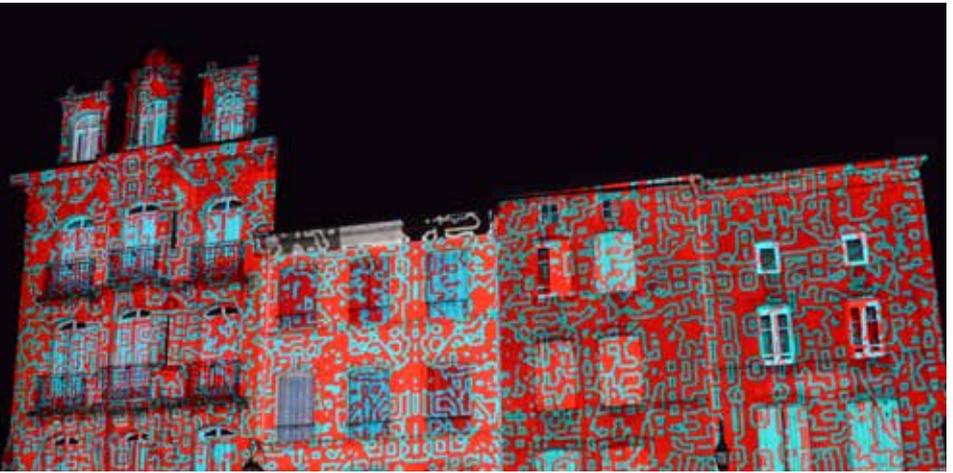
**It is specified that in the case of a team application, only the designated project manager will be liable to participate in the Workshop.**

- All the submissions will be showcased publicly on Thursday 19<sup>th</sup>, Friday 20<sup>th</sup> and Saturday 21<sup>st</sup> September 2019 on the north façade of Place des Vosges in Epinal.

- All candidates whose work has been selected are invited to attend the awards ceremony on Friday 20<sup>th</sup> September 2019 (location and time to be confirmed). The winners must be present on the day of the award ceremony. The travel expenses (return train tickets) of the winners or their representatives will be covered by the organisers up to a maximum of €100 per project.

- If, in the case of a force majeure, a winner cannot be present to accept the prize on the day of the ceremony, it will be sent to the address indicated at the moment of registration. The organisers cannot be held responsible in the event of a delivery error, the loss of the prize or the inability to contact the winner.

- The organisers reserve the right, depending on the number of submissions, to make, in agreement with the members of the jury, a pre-selection of the works to be screened on 19<sup>th</sup>, 20<sup>th</sup> and 21<sup>st</sup> September 2019. The choices of the organisers and members of the jury are final, and no dispute for any reason whatsoever may be raised against them.



#### ARTICLE 7 - LICENCING RIGHTS

- Each of the works submitted to the organisers as part of the competition, whether or not it appears among the selected works and/or the winning works, may be broadcast, for non-commercial purposes, on the Internet, on television, by any existing or future means, in any form and/or on any known or unknown medium to date, or as part of awareness-raising activities by any medium, which the candidates expressly accept, under the following conditions:

- In the context of the above-mentioned projections, the organisers undertake to indicate the following: «Produced as part of the video mapping competition at the Epinal Image Festival» followed by the name(s) and surname(s) of the person(s) concerned.

- The organisers undertake not to damage, in any way, the integrity of the works presented in the context of the competition.

#### ARTICLE 8 - COMMITMENT OF THE CANDIDATE

- The candidate certifies that he/she is the author or co-author of the work he/she presents and guarantees the organisers against any recourse by any third party in this respect.

- The candidate assures the organisers that his/her work is an original creation that does not involve any infringement of intellectual property rights.

- The candidate assures the organisers

that he/she holds the necessary rights and authorisations from the rights holders, third parties and/or community trust companies, in particular as regards the image rights of persons to be filmed, and the copyright for the musical pieces to be broadcast. Otherwise, the candidate would automatically be disqualified.

- By participating in the competition, the candidate transfers to the organisers, on a non-exclusive and free of charge basis, the rights of reproduction, representation and adaptation of his/her work, in whole or in part, for all and for the legal term of copyright protection.

- The organisers are free to use all or part of the works sent to them, it being understood that the works will be used exclusively for promotional and communication purposes, excluding any commercial exploitation.

- The winners expressly authorise the organisers to use their surnames and forenames for all purposes of promoting the competition and in particular for the publication of the list of winners in the audio-visual press, whether paper or electronic, whatever the medium used, in particular on the Image Festival website.

- The winners may be invited by the organisers, without obligation, to participate in certain communication events.

- If the candidate is a winner in the New Talents category, he/she commits to participating in the «Emergence» Workshop - see Appendix 4.

#### ARTICLE 9: PROTECTION OF PERSONAL DATA

- The personal information collected in the context of the competition is processed in accordance with the French Data Protection Act No. 78-17 of 6 January 1978.

- Applicants are informed that personal data concerning them are recorded and are required to take their participation into account.

- In accordance with the French Data Protection Act, any candidate has the right to access, modify and rectify personal data concerning him/her, and may oppose the computer processing of this information upon simple request by writing to the following address: [contact@image-est.fr](mailto:contact@image-est.fr)

#### ARTICLE 10: CONDITIONS FOR MODIFICATION

- The organisers reserve the right, for any reason whatsoever, to modify, extend, shorten, suspend or cancel the contest without incurring any liability.

- In any of these cases, no compensation would be granted to the candidates.

#### ARTICLE 11: ACCEPTANCE OF THE RULES

- The mere fact of participating in the contest denotes full and complete acceptance of these rules, and arbitration by the organisers of listed and non-listed cases.



- The parties shall endeavour to resolve amicably any dispute that may arise in connection with the execution of these regulations. In the event of any remaining disagreement, the courts of Epinal shall have exclusive jurisdiction.

**Pre-registrations : until 30<sup>th</sup> June 2019**

**Complete application to be sent before  
1<sup>st</sup> September 2019 at midnight**

**IMAGE'EST | 2 rue de Nancy – 88000 Épinal**

**Don't forget to include :**

A statement outlining motivation

3 images extracted from the work (resolution 300 DPI)

A preview version (MPEG4 format)

The final version to be released (TGA suite resolution  
2480x1920 pixels)

The uncompressed soundtrack (WAV format 48kHz  
frequency 16 bits)

Appendices 3, and 4 duly completed and signed



**IMAGE'EST**

**Grand Est**

Date and signature of the candidate preceded by the statement;  
"read and approved":

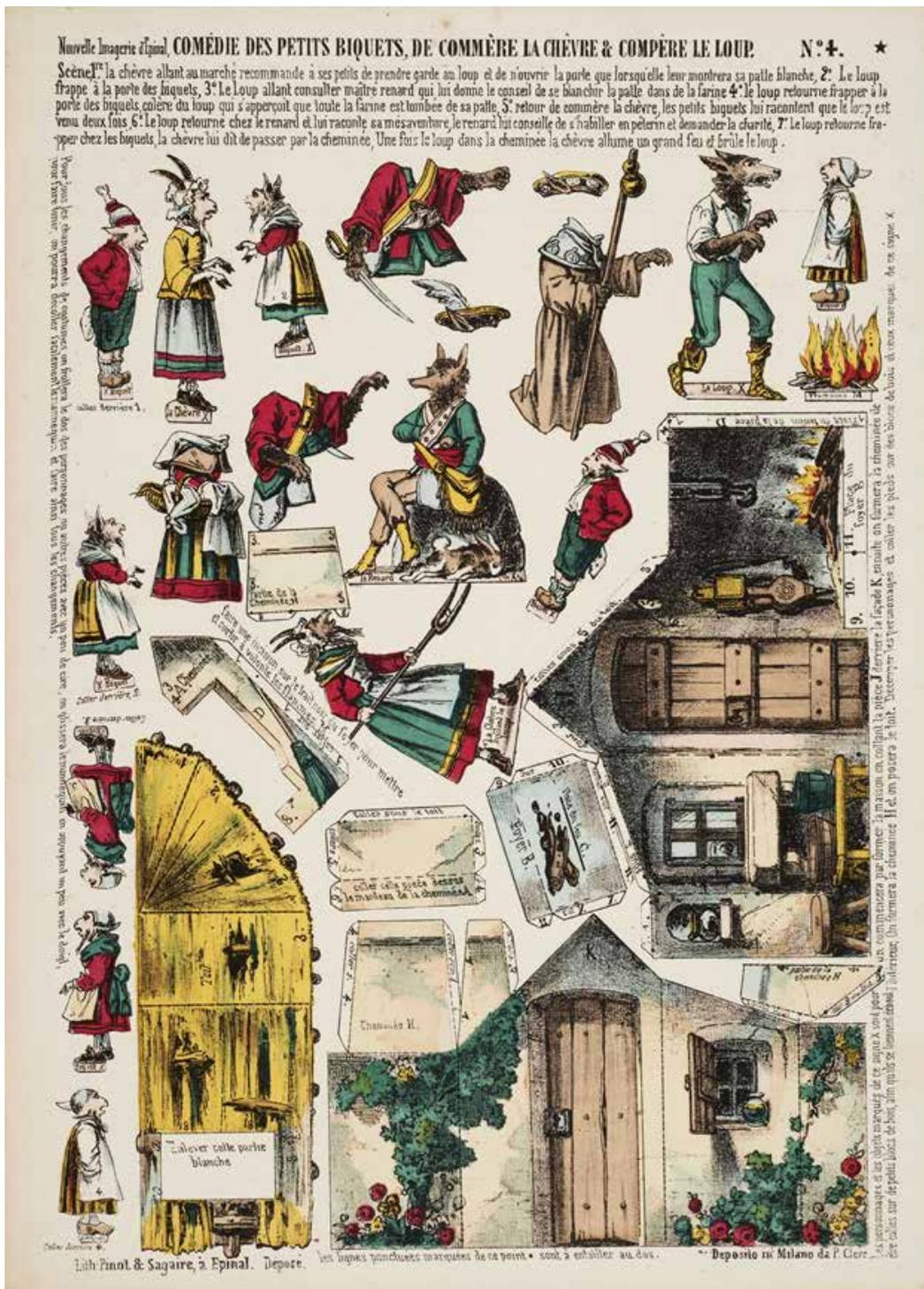


# MODEL OF THE NORTHERN FACADE OF THE PLACE DES VOSGES, EPINAL





# IMAGES SUPPORT FOR THE CANDIDATES' INTERPRETATION IN THE NEW TALENTS CATEGORY





# Appendix 3

## PRE-REGISTRATION

from to be returned before 30<sup>th</sup> June 2019 to : [contact@image-est.fr](mailto:contact@image-est.fr)

**Surname** ..... **First name** .....

Experienced artist       New talent

**Address** .....

**Postal Code** ..... **City** .....

**Country** .....

**E-mail** ..... **Telephone** .....

**Film title** ..... **Duration** .....

Date and candidate's signature:



# Appendix 4

## «EMERGENCE» WORKSHOP

to be returned to : [contact@image-est.fr](mailto:contact@image-est.fr)

I, The undersigned....., residing at..... **Poste Code:**.....

**City :** ..... **Country :** .....

**undertake to participate in the workshop organised at the École des Gobelins (Paris) in the first week of October 2019, if I am the winner of the International Video Mapping Competition, organized in Épinal on the 19th, 20th and 21st September 2019 in the New Talents category.**

**E-mail :** ..... **Telephone :**.....

Date and signature of the candidate :